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| **Company Name:** Company Name | |
| **Affirm the Submitted Logo for Approval Does Not:** |  |
| Depict animal characters |  |
| Depict Toys |  |
| Use cartoon characters or similar images |  |
| Resemble a branded product’s logo, such as Reese’s or Coca Cola |  |
| Include images of children or minors |  |
| Depict a marijuana plant, marijuana leaf or marijuana product or any person using or consuming marijuana or the marijuana product. |  |
| Include words, a design or brand that resembles a product that is commonly associated with children or minors or marketed to children or minors |  |
| Include symbols or celebrities that are commonly used to market products to minors. |  |
| Include the word or make any reference to “candy” or “candies” |  |
| Include any false or misleading statements, including any statements regarding health or physical benefits to the consumer |  |
| Include any seal, flag, crest, coat of arms, or other insignia that could reasonably mislead any reasonably prudent person to believe that the product has been endorsed or manufactured by the State of Rhode Island or any agency or municipality thereof |  |
| Cause a reasonable consumer confusion as to whether the medical marijuana or medical marijuana product is a trademarked product |  |
| Violate any state or federal trademark law or regulation |  |
| **When you have affirmed that your logo is compliant with all rules and regulations listed above, send an email to** [**DBR.MMPCompliance@dbr.ri.gov**](mailto:DBR.MMPCompliance@dbr.ri.gov) **with the logo and this checklist attached.**  **The Office of Cannabis Regulation will only review your submission once the logo AND checklist have been received.**  **Your logo must be approved by the Office of Cannabis Regulation before it can be used on any product offered for sale at a Compassion Cener.** | |