

STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS
DEPARTMENT OF BUSINESS REGULATION
DIVISION OF SECURITIES
233 RICHMOND STREET, SUITE 232
PROVIDENCE, RI 02903-4232

IN THE MATTER OF

FOCUS GROUP MARKETING

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: CONSENT AGREEMENT
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I.

The Securities Division ("Division") of the Rhode Island Department of Business Regulation ("Department") enters into this Consent Agreement ("Agreement") to resolve concerns that Sections 5-53.1-8(a), and 5-53.1-9(a) the Solicitation by Charitable Organizations Act (the "Act"), Chapter 5-53.1 et seq. of the Rhode Island General Laws, may have been violated by Focus Group Marketing ("FGM"). The Division has determined to resolve this matter, after investigation but without instituting administrative proceedings, by entering into this Agreement.

II.

It is hereby agreed by and between the Division and Focus Group Marketing that:

1. FGM is a professional fundraiser with a principal place of business at 165 Dyer Avenue, Johnston, RI 02919.
2. At all times relavent to this agreement it has been unlawful for a professional fundraiser to conduct business in this State unless properly registered and in compliance with the provisions of §5-53.1 et seq. of the Act.
3. Based on information and belief, it is the position of the Division that during the period of March 13, 2008, through the present:

4. FGM transacted business as a professional fundraiser without benefit of registration, in violation of §5-53.1-8(a).

5. FGM, after receiving notification from the Division that it's bond would expire as of March 13, 2008, continued to operate as a professional fundraiser without obtaining a replacement Ten Thousand Dollar (\$10,000) surety bond in violation of §5-53.1-8(a).

6. FGM entered into several contracts with charitable organizations and failed to file, within ten (10) days of signing, a true and correct copy of these contracts with the Director in violation of §5-53.1-9(a).

III

Based on the foregoing, the Division finds that the following is in the public interest, appropriate for the protection of donors to charitable organizations and consistent with the purposes intended by the provisions of the Solicitation by Charitable Organizations Act.

Accordingly, it is hereby further agreed that:

1. FGM shall immediately undertake to comply fully with the Solicitation by Charitable Organizations Act §5-53.1 et seq;

2. FGM shall upon signing the Agreement pay an administrative penalty in the amount of One Thousand Dollars (\$1,000.00) to the Division.

3. Upon signing the Agreement and returning it to the Department along with a check in the amount of \$1,000 payable to General Treasurer, State of Rhode Island, FGM will become registered until June 30, 2009 and FGM will maintain its registration with the Division in accordance with §5-53.1-8.

4. FGM, within (10) days of signing any agreement with a charitable organization, will forward a true and correct copy to this Division.

5. Additional violations of the Solicitation by Charitable Organizations Act may be grounds for significant and substantial penalties such as revocation or suspension, administrative penalties up to one thousand dollars (\$1,000.00) per violation and the imposition of criminal and civil sanctions.

Dated as of the 25th day of July, 2008.

Maria L. D'Alessandro
Maria L. D'Alessandro, Associate Director
and Superintendent of Securities of Securities

Ronald Webster
Focus Marketing Group, Inc.

By: Ronald Webster
Its President

On this 21st day of JULY, 2008 appeared before me RONALD Webster
who executed the foregoing Consent Agreement and who duly acknowledged to me that he was
authorized to do so.

NOTARY PUBLIC Alicia M. Medina
My Commission Expires: 3/26/09