

Georgia corporation, is a franchisor with a principal place of business at 403 Cimarron Park, Peachtree City, GA 30269.

2. On January 13, 2015, Weathersby Guild, Inc. entered into a franchise agreement with a Rhode Island resident with a primary address of 84 Pine Tree Circle, North Kingstown, Rhode Island, 02852.
3. At the time of the offer and agreement, Respondent Weathersby Guild, Inc. was neither registered nor exempt from registration, in violation of §19-28.1-5 of the Act.

III

Based on the foregoing, the Director determines that the entry of this Order is in the public interest, appropriate for the protection of franchisees and consistent with the purposes intended by the policy and provisions of the Rhode Island Franchise Investment Act.

Accordingly, IT IS HEREBY ORDERED that:

1. Respondent Weathersby Guild, Inc. shall immediately cease and desist from violating the provisions of the Act.
2. Respondent Weathersby Guild, Inc. will complete an initial franchise application in compliance with §19.28.1-9 of the Act. The registration will be effective upon execution of this agreement.

3. Respondent Weathersby Guild, Inc. shall provide a written offer of rescission to the franchisee who purchased the franchise pursuant to the unregistered offering, and provide to the Department copies of the offer and of the Franchisee's written response thereto, no later than 45 days after the effective date of this Consent Order.
4. Respondent Weathersby Guild, Inc., shall pay to the Department an administrative penalty in the amount of One Thousand Five Hundred Dollars (\$1,500.00) due upon the Respondent's consent of the entry of this Consent Order.

Dated as of the 29th day of June, 2015.

ORDER NO. 15-28



Macky McCleary, Director
Department of Business Regulation

THIS CONSENT ORDER CONSTITUTES A FINAL ORDER OF THE DEPARTMENT OF BUSINESS REGULATION PURSUANT TO RHODE ISLAND GENERAL LAWS §42-35-1 ET SEQ. AS SUCH, THIS ORDER MAY BE APPEALED TO THE SUPERIOR COURT SITTING IN AND FOR THE COUNTY OF PROVIDENCE WITHIN THIRTY (30) DAYS OF THE DATE OF THIS DECISION. SUCH APPEAL, IF TAKEN, MAY BE COMPLETED BY FILING A PETITION FOR REVIEW IN SAID COURT. HOWEVER, RESPONDENT UNDERSTANDS THAT BY WAIVING HIS RIGHT TO A COMPLETE HEARING AND AGREEING TO THIS CONSENT ORDER, THE ABOVE RIGHTS ARE WAIVED AND IF ANY TERMS OF THIS CONSENT ORDER ARE VIOLATED, RESPONDENT IS SUBJECT TO ANY APPLICABLE ENFORCEMENT REMEDIES UNDER THE ACT.

